

QUOTES FOR THE SWISH EBOOK

(For Tom Nordland, Swish International, Inc.)

This is a collection of quotes I've been given regarding the quality, content and value of my new "Swish Coaches' eBook on Shooting." These coaches' words will give you a feel for the effectiveness of this Coaches' tool.

Thanks for sending this to me!! I love this stuff--I read the first 12 pages like a hungry animal--but I have to get back to work. The resistance to "fixing" things is such an incredible concept -- I am a huge offender of that, but NOW I am AWARE of when I start trying to fix and quickly shut up. Thanks again for including me in this, and I will read every word several times over.

-- Steve K., Minneapolis

Tom, I just wanted to give you some of my feedback on the e-book. In my opinion, for anyone truly committed to teaching the art/science of shooting a basketball, this e-book is the ultimate single source that brings it all together. The seven distinctions establish a foundation that coaches and players can base all subsequent drills and training upon. As I assist my daughter in her shooting, we work within the framework of the seven distinctions, BUT it is doing things like "opposites", "self awareness", "asking yourself what happened." These concepts establish a true learning process, as opposed to the physical act of taking 100 shots per day. In our 30 second, microwave society, many will say there is too much here, but I feel the opposite. My 5 year old calls his misses "learning shots", he used to get mad and kick the ball and storm inside. He has accepted the outcome of a miss as a way for his body to make the adjustment--no emotion, frustration or anger. So, he is now appreciating and enjoying the idea of learning AND becoming a good shooter.

I am tinkering with "off hand" position that you have suggested, where the left hand is more under and forward. The feeling of lifting the ball into the shooting plane is much more natural to me than having my left hand on the side of the ball. I feel that having the left hand on the side can tend to push the ball off to the right (for right handers). I will be showing this to my 5 year old to see how he picks up on it and give you the feedback.

Thanks again for the chance to read your e-book. It is a great piece of work.

-- Steve K., Minneapolis, again

Whew Tom!

Took me over an hour to read all this and see the video's. I feel like I just went through a 4 hour clinic with you!

Since I've seen many clinics and done some myself, this all makes a lot of sense to me. It is detailed enough for anyone to pick it up and go with it to teach their group. This is something a lot of coaches needed in the past to put all your teaching to work. I didn't really see anything that needed much improvement as it is all pretty self explanatory and the video's substantiate it, which is a very good idea.

- - Rex H., Indianapolis retired coach of 40 years

I've spent ten years observing Tom and helping with his amazing shooting clinics. I have seen the results over and over with clinic participants, my school teams, and my own daughter. What you will learn in this E-book took years of refinement from a man dedicated to improving shooting across the world. I know it works.

- - Rex H., more...

Greetings, I wanted to let you know I have had an opportunity to read through the book entirely, most areas more than once, the knowledge gained has been truly rewarding. It has been a very enlightening reading, that thoroughly introduces an innovative and effective method of shooting. With a more intrinsic understanding of the Swish Method, I have improved with the communication and I have seen my own shot improve, and my sons, 10 and 12, are beginning to have a better understanding. As I begin to revisit my personal "How Now?", the awareness and self correction aspects are essential to becoming a consistent shooter. I enjoyed the section on footwork and learning other shots.

As an instructor who teaches my students/players the importance of applying and transferring skills learned into relative situations, now that we have learned The Method for shooting, I think you should incorporate at some point, an actual shooting workout plan, as well as a method to getting started with generating students' interest. I really appreciate you allowing me the privilege to access this piece.

On a personal note, I would like like to Partner with Swish 22 in developing a platform throughout the East/Southeast that introduces the Swish Method to the many athletes, coaches, and parents who are missing this opportunity. The Southeast is an untapped market, and I would like to work with your team in establishing a network of clinics, seminars, etc., in relation to the Swish Method. Let me know what you think. I look forward to meeting Earnest and getting to know the method on a personal level. I appreciate your time and sincerity.

- - DeAnta R., South Carolina (Columbia?)

Tom,

I think you have done a fantastic job in creating a "How To Teach Shooting Manual" for coaches. It is well written and contains a ton of practical advice, explanations and exercises for the coaches to work with their players.

- - Clayton R., Austin

The Swish system is a natural system for first time students as it works as the body works and therefore is easy to use and remember. My experience is that young players can adapt to it easily and revert to it when under pressure in a game. It is, therefore, an excellent place to start teaching. If you are working with experienced players, it helps them diagnose their shooting and get rid of weaknesses. Again, once they learn this system, they seem to revert to it when they get pressed or tired as it is more natural."

- - Eric K., Hong Kong

I was personally and professionally inspired by Tom Nordland's Swish eBook on teaching shooting. Tom's highly interactive Swish eBook shooting program delivers with structure and impact, and equips coaches with solid techniques/skills that can be applied immediately to increase one's understanding and awareness on how to teach shooting. This eBook on Shooting is a gold mine.

- - Al G., Seattle – retired basketball coach of 40+ years. Al coached at all levels (boys & girls) – Pee Wee, Junior High, High School, Summer Select, Junior College, College, WNBA, IBL League, International Coaching Club Teams in Germany and the Junior National German Basketball Team.

Tom Nordland has made significant contributions to advance the game of basketball through his many years of research on shooting. His techniques have added to people's enjoyment for the game and they have aided many coaches and players to achieve success in the game. Tom's life passion to identify and provide everyone the holy grail of shooting is amazing and admirable!

- - Dennis K., Shelton, CT
Athletic Director, St. Lawrence School (Shelton, CT)
Coach, Shelton (CT) Boys Travel Basketball
NCAA Mens D1 Basketball Referee

Tom, I finally got through the book. It is excellent. Finally we have the 'definitive' shooting manual for coaches and serious players. The game of basketball has long needed this! Here's my quote:

Tom has simplified the teaching of shooting! He's broken it down into manageable pieces and then shows you how to put it back together."

I recently hosted one of Tom's 7 hour camps and was very impressed. The way Tom has the players observe and discover for themselves the proper way to shoot will help them in many other areas of their lives.

- - John D., Palatine, IL

Hi Tom. Hope all is well? Just finally getting through all of this due to work and being on the road. So now that I've had a chance to settle in for the rest of the year, I most definitely would like to state for the record -- you have put together a tremendous package that will allow for the "Swish" method to be taught, and coached in developing a consistent, and simple shooting stroke for all ages.

I've had a lot of success in working w/ my daughter (Brooke - 12 yrs old), and she's really starting to make some shots and becoming a confident shooter. Now that she understands what we are trying accomplishing, we are working to get the shot off quicker, and without thinking about the process - just reacting and letting it fly!

Not sure what I can add to the process at this point since it looks like you have it moving forward well. Becoming a certified coach in the method, does interest me! I'm not really coaching a team this season, but I love teaching and looking for opportunities to help, not only my daughter, but those she plays with.

Let me know if there is anything I can do to assist you.

Thanks for this tremendous teaching tool!

-- Tom W., Clifton Park, NY
